



Progressive International Certification Limited

Registered Logo Display Conditions :

The PICL Registered Logo is for companies whose management systems have been found conforming to ISO by PICL. It is in your business growth interests to use our Logo and we will be pleased to assist you for the same.

A PICL Registered Company can use the PICL Registered Logo in the following manner:

PICL Registered Logo Bromide is provided along with Registration Certificate.

Use same colour combination as per bromide or simply Black & White.

It can be used on Advertising and Business Promotional Materials, Business Cards, Letter Heads for correspondence, Office Interiors and Exhibition Counters.

It can be used on Electronic Media(e.g. Video Advertising, Web sites, Internet)

It can be used on the Vehicles along with your trademark next to it.

Registration scope can be displayed on the electronic media.

A PICL Registered Company shall not use the PICL Registered Logo in the following manner:

Shall not use the Logo on a Product.

Shall not use the Logo on any level of Product's Packaging.

Shall not use the Logo too small to be read.

Shall not use the Logo for any Company name which is not registered by the PICL.

Shall not use the Logo for any other product, service which is outside the scope of the PICL Registration.



Shall not use the Logo in such a way that it misleads to the product/service registration, not the Management System, which has been registered actually.

Shall not use the Logo in size bigger than the Company's own logo size.

Accreditation Mark Display Conditions

A PICL Registered Company can use the Accreditation Mark in the following manner:

Accreditation Mark Bromide is provided along with the Registration Certificate.

Use same colour combination as per bromide or simply Black & White.

It can be used on Advertising and Business Promotional Materials, Letter Heads for correspondence, Office Interiors and Exhibition Counters along with the PICL Registered Logo. It can be used on Electronic Media(e.g. Video Advertising, Web sites, Internet) along with the PICL Registered Logo.

A PICL Registered Company shall not use the Accreditation Mark in the following manner:

Shall not use the Mark without the PICL Registered Logo.

Shall not use the Mark on Vehicles or Building Exteriors/ Flags.

Shall not use the Mark on a Product.

Shall not use the Mark on any level of Product's Packaging.

Shall not use the Mark too small to be read.

Shall not use the Mark for any Company name, which is not registered by the PICL.

Shall not use the Mark for any other product, service which is outside the scope of the PICL Registration.

Shall not use the Mark in such a way that it misleads to the product/service registration, not the Management System, which has been registered actually.

Shall not use the Mark in size bigger than the Company's own logo size.

Shall not use the Mark on their visiting or business cards



CONDITIONS FOR USE OF ACCREDITATION MARK

The Mark shall not be used in any way that it misleads the reader about the accredited status of the PICL Registered organisation.

Neither the PICL's symbol nor the Accreditation Mark shall be used on the packaging of a product, labels, publicity material, written announcements etc. that in any way suggests that the PICL or the Accreditation have certified or approved any product, process or service of the PICL Registered Organisation or in any other misleading manner.

The Mark shall not be displayed on vehicles except in publicity material like part of a large advertisement.

The Mark shall not be displayed on buildings and flags.

CONTRAVENTION OF THE CONDITIONS

In case the Mark is being used by a PICL Registered Organisation contrary to the conditions specified, then PICL shall take reasonable action and advise the concerned organization for corrective action. In situations or repeated contraventions, PICL may withdraw the certification.

